

## **Emovis opens the free flow toll of the Mersey Gateway Bridge in the United Kingdom**

- The bridge connects the towns of Runcorn and Widnes, in the Liverpool metropolitan area
- The vehicles must register on the website to obtain an sticker that allows them to be identified when crossing the bridge

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Emovis, the Abertis subsidiary dedicated to the development and management of technology and information services, has launched last week a free flow toll - without barriers-the Mersey Gateway Bridge, in the city of Liverpool (United Kingdom).

The bridge, with more than 2 kilometers and three lanes per direction, connects the towns of Runcorn and Widnes and represents an important channel of communication between the Northwest of England and the rest of the country.

Emovis uses optical character recognition technology to identify vehicles that go over the bridge. Those must have a sticker in the windscreen, associated with a bank account, in order to charge payment. They can request it by registering at <a href="https://www.merseyflow.co.uk/">https://www.merseyflow.co.uk/</a>.

## **About Emovis**

Emovis is the leading service delivery and technology arm of Abertis in the global markets for all electronic tolling and smart mobility solutions.

With over 550 employees across 7 countries, Emovis operates in Europe and America from its headquarters in France.

Is currently under the division of Abertis Mobility Services, along with Eurotoll.